

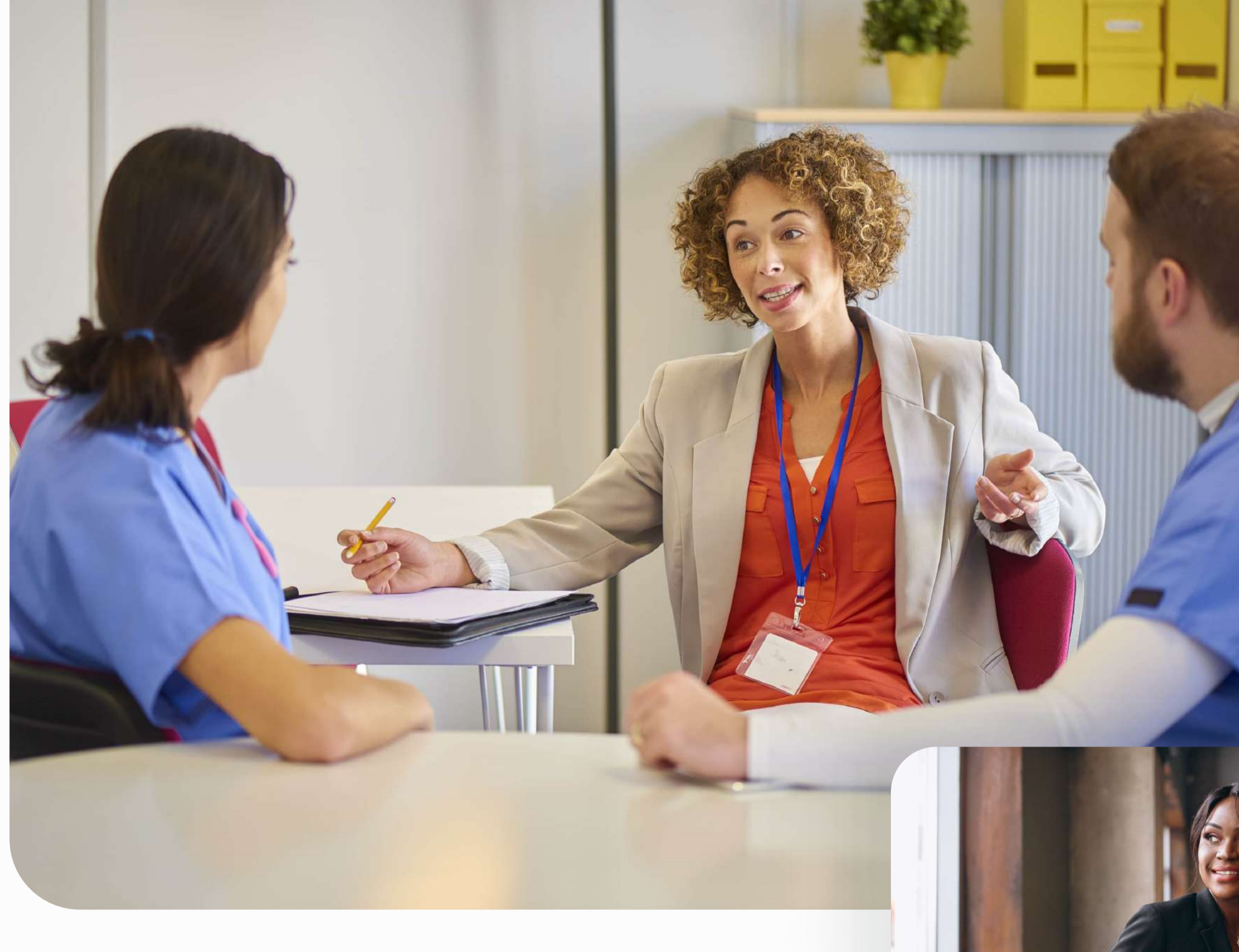


CloudMedspas

Patient Acquisition Playbook

Target Audience

- 01 Friends & Family
- 02 Co-Workers
- 03 Beauty referrals: haircare/beauticians/estheticians



Networking

Engage with other providers

- Attend local aesthetic conferences
- Reach out to other CMS providers
- Connect with product reps
- Attend training/education workshops
- Follow aesthetic influencers



Message

- 01 Receive your procedures in a beautiful space with access to multiple services
- 02 A Provider with Best Practices: CMS location cultivates training and education - providers that are well educated in the latest techniques and devices
- 03 Flexibility - patients get access to more time availability
- 04 Competitive rates & referral rewards
- 05 Multiple procedures/device access
- 06 Referrals & accessibility to other specialties/procedures (eliminates competitive co-working)

Patient acquisition channels

- 01 Friends & Family
- 02 Open House/Botox Parties
- 03 Direct marketing channels
Social media (IG, FB, YT, LI); both paid and free (aggressive quality posting) to drive awareness and information
- 04 Expert referral: JCP Marketing Group
- 05 Expert referral: MyAdvice




PACKAGES FOR ALL

Growth \$250	Modernize \$500	Premium \$1000 (Done For You Package)
<ul style="list-style-type: none"> CRM Management All-in-one Inbox (SMS, Email, Social) Appointment Calendar Opportunities Pipeline Website Chat 2 Way Text Messaging Engage missed calls automatically 2 Way Text Messaging Call Tracking Calls Text Message Marketing Practice Marketing Automations Aesthetics Templates Landing Pages Email Marketing Surveys Media Hosting Practice Growth Dashboard Support 	<ul style="list-style-type: none"> CRM Management All-in-one Inbox (SMS, Email, Social) Appointment Calendar Opportunities Pipeline Website Chat 2 Way Text Messaging Engage missed calls automatically 2 Way Text Messaging Call Tracking Calls Text Message Marketing Practice Marketing Automations Aesthetics Templates Landing Pages Email Marketing Surveys Media Hosting Practice Growth Dashboard Support Patient Lead Generation System Social Media Marketing Social Media Planner Business Listing Review Management Forms Payments Marketing Automation Forms Content AI 	<ul style="list-style-type: none"> CRM Management All-in-one Inbox (SMS, Email, Social) Appointment Calendar Opportunities Pipeline Website Chat 2 Way Text Messaging Engage missed calls automatically 2 Way Text Messaging Call Tracking Calls Text Message Marketing Practice Marketing Automations Aesthetics Templates Landing Pages Email Marketing Surveys Media Hosting Practice Growth Dashboard Support Patient Lead Generation System Social Media Marketing Social Media Planner Business Listing Review Management Forms Payments Marketing Automation Forms Content AI Done For You Dedicated Customer Experience Team
<p>Add-ons</p> <ul style="list-style-type: none"> Website Design Branding Design Graphic Designing Blogs Business Listing SEO Google Adwords B2B Instant Leadz Search Tool Additional Support 	<p>Add-ons</p> <ul style="list-style-type: none"> Same as Growth Plan 	<p>Add-ons</p> <ul style="list-style-type: none"> Same as Growth Plan
<p>Additional Services</p> <ul style="list-style-type: none"> Printing Promotional Products 	<p>Additional Services</p> <ul style="list-style-type: none"> Same as Growth Plan 	<p>Additional Services</p> <ul style="list-style-type: none"> Same as Growth Plan

*Additional sms/call fees may apply.

Hello@LeadzPros.com (305) 570 - 3189



Momentum Packages

Online ASAP	The "Core Four"	Max Impact
<p>Get online in less than 24 hours. Build your website in less than 10 minutes, and Local Power will do the rest. Sign up today. Start marketing tonight.</p> <p>\$199/mo. \$159/mo.</p> <p>PACKAGE INCLUDES:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Social Power <input checked="" type="checkbox"/> Review Power <input checked="" type="checkbox"/> Local Power <input checked="" type="checkbox"/> Website: Catalyst 	<p>These foundational levels of the Pyramid of Success™ give you a complete online presence. Enjoy full coverage at a not-so-full price.</p> <p>\$679/mo. \$298/mo.</p> <p>PACKAGE INCLUDES:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Social Power <input checked="" type="checkbox"/> Review Power <input checked="" type="checkbox"/> Local Power <input checked="" type="checkbox"/> Website: Catalyst 	<p>Gear up for future growth with an SEO-ready website that's optimized for conversions. And we'll build it for you. More revenue in less time.</p> <p>\$1,212/mo. \$777/mo.</p> <p>PACKAGE INCLUDES:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Social Power <input checked="" type="checkbox"/> Review Power <input checked="" type="checkbox"/> Local Power <input checked="" type="checkbox"/> Website: Signature+



Social Power

If a website is the face of your business, then your social media is its personality. Schedule your latest updates and let Social Power do the rest of the work for you.

Review Power

Already have some clients? Have them review you now. Those reviews are huge for SEO. Start accumulating reviews and become more credible to future searchers.

Local Power

Nearly half (46%) of all Google searches are people seeking local information. Make sure your local directory listings are optimized for search so you get noticed.

Signature+ Website

Optimized for SEO. Loaded with a Chat feature. It's like having an employee who works 24/7, but you don't have to manage them. Pretty nice.

Catalyst Website

Build your website in just 10 minutes. If you're working through lunch anyway, why not knock out your site while enjoying your salad?